



ON WRITING WELL: Tips

- Telling details – ie. Evidence – the details selected that will make a difference – those details that will help the audience learn something
- Draw good conclusions – we all may have the same evidence - but we will all have different ideas on what conclusions to draw based on all of those things that make us who we are.
- Get the reader into some spot into your brain – your writing is going to someone – “will it make sense to them?..”
- Know your audience – think of individual readers rather than mass audiences.
- Ethos Logos Pathos > from Aristotle > in order to get any message across to people -
 - It needs to be logical
 - Should have emotional appeal
 - You must get your audience to trust you
- Systematic organization : telling a story; narrative structure -- / assertion with reason/ assertion with evidence
- How to start and stop and how to paragraph
- Revise / grammar / where to get your research
- Know your Writing process